

Serious cartoons

In the last issue of Interpret Scotland George Mitchell described how humorous illustrations can be an effective tool in interpretation. Clive Mitchell (no relation), a National Strategy Officer with SNH, has come across an interesting and topical example in a brochure about tsunamis. The brochure is produced by the West Coast/Alaska Tsunami Warning Centre, so unfortunately wouldn't have been available in the countries affected by the Indian Ocean tsunami.

You can see the brochure at wcatwc.gov/book01.htm Have your loudspeakers turned on for the full effect!

Clive points out that you couldn't surf a tsunami, as suggested in the images, since they are more like a rapidly rising tidal surge. But the illustrations, supported by well-written text, certainly get the message across.

If you can give your son or daughter only one gift, let it be enthusiasm
Bruce Barton