

Obituary

Fiona Price, a freelance interpretation consultant and copywriter, died in December 2006 following an illness fought with characteristic bravery and dignity. Fiona was an inspirational life force who enriched everyone she encountered with her vast 'joie de vivre'. Those who knew her are deeply shocked and saddened by her untimely death and our thoughts are with her family as they face the future without her.

Fiona was a talented writer, interpreter and creative consultant with vast knowledge covering many subjects. She was passionate about Scotland's rich cultural and natural heritage and eager to share her extensive knowledge and enthusiasm through her work in the field of interpretation. Her varied career included television production and publishing before working for eight years as publications officer at Scottish Natural Heritage. She started freelance work in 2001.

Fiona was the creative force responsible for the success of several high profile projects for Loch Lomond and The Trossachs National Park. She created the content and layout for 150 interpretive panels and plinths that you can find in diverse locations throughout the Park, meeting ambitious deadlines. She was also the interpretive master planner and visionary responsible for the content of two experimental and interactive interpretive journey guides, which offer the same journey to visitors in three different media (traditional booklet, audio guide or audio-visual handset). This project was piloted in the summer before Fiona died and we were able to relay to her praise from visitors who experienced her work.

Her many excellent achievements in the field of interpretation convey the great unfulfilled potential of her passing. She will be sadly missed by everyone who worked with her.

*Lynda Fraser,
Loch Lomond and Trossachs National Park*