

News & Events

Interpretation Advice

The Scottish Museums Council is developing two strands of support for interpretation in Scottish museums: (i) a range of fact sheets and guidance notes on issues such as planning for interpretation, writing effective interpretive text, developing interactives, evaluation, and funding interpretive projects; and (ii) assessments of interpretive provision for individual museums, with a follow up report and recommendations for future improvements. Contact Emma Morehouse on 0131 476 8594, emmam@scottishmuseums.org.uk

Dundee Discovery Point Antarctic Centre wins Interpret Britain award

Congratulations to the Discovery Point Antarctic Centre in Dundee for its Interpret Britain Award. The Centre, which houses Captain Scott's famous polar exploration ship 'Discovery', is operated by the Dundee Heritage Trust. The Trust also runs Dundee's Verdant Works, the European Industrial Museum of the Year, which tells the story of Dundee's textile industry. Well worth a visit.

Events

Wordsmithing

The creative use of words to communicate with visitors to botanic gardens

Botanic Gardens Education Network Conference

Glasgow Botanic Garden

October 20-22, 2003

Contact Louise Bustard, Glasgow Botanic Garden, Tel 0141 334 2422

Interpretive Master Planning

Developing an interpretive plan for your park, heritage site or attraction.

Plas Tan y Bwlch, Snowdonia National Park

May 11-13, 2004

John Veverka and Plas Tan y Bwlch

Contact Plas Tan y Bwlch on 01766 590324, plas@eryri-npa.gov.uk

Planning, Design, Fabrication and Evaluation of outdoor interpretive panels.

September 15-17, 2004

Plas Tan Y Bwlch, Snowdonia National Park

Plas Tan y Bwlch and John Veverka

Contact Plas Tan y Bwlch on 01766 - 590324, plas@eryri-npa.gov.uk

Publications

If you would like to explore some practical and philosophical aspects of the psychology of creativity, you might be interested in the following publications. All reviews taken from Amazon.com.

Five Star Mind: Games and Exercises to Stimulate Your Creativity and Imagination Tom Wujec (1995)

Main Street Books ISBN: 0385414625, 256pp, £9.36

"A brilliant description of the creativity process. There are lots of other books which describes methods for collecting thoughts and ideas, but none I have read that describes the process as good as this one. Just think about what kind of preparation you should impose on your colleagues before they enter your next brainstorming session..."

Technique for Producing Ideas, James Webb Young (2003)

Contemporary Books, ISBN: 0071410945, 64pp

"An advertising classic since 1939 that reveals a simple, sensible idea-generation methodology that has stood the test of time. Now reissued for a new generation of creative professionals looking to jump-start their creative juices, this powerful guide details a five-step process for gathering information, stimulating imagination, and recombining old elements into dramatic new ideas."

Cracking Creativity: The Secrets of Creative Genius, Michael Michalko (2001)

Ten Speed Press, ISBN: 1580083110, 319pp, £16.99

"A path-breaking book that characterizes how creative geniuses think and shows how we can apply their thinking strategies to become more creative in our work and in personal lives. Each creative-thinking strategy includes specific, practical techniques with precise instructions on how to implement it."

"You know how it is when you go to be the subject of a psychology experiment, and nobody else shows up, and you think maybe that's part of the experiment? I'm like that all the time."

Steve Wright, disc jockey, (1955-)