

News & Events

New faces in interpretation

After many years involvement in Interpret Scotland, Historic Scotland has finally set up an in-house Interpretation Unit. The six-strong team, based at the Agency's headquarters building at Longmore House in Edinburgh, has been given responsibility for all aspects of interpretation across the properties-in-care estate – some 330 monuments covering 5,000 years of Scottish history.

As Historic Scotland develops its interpretation policies and practice over the coming years, we will continue to draw on and support the work of IS colleagues in making the historic environment and Scotland's rich cultural past relevant to everyone throughout their lives.

The team can be contacted on 0131 668 8600

Scottish Biodiversity Strategy – Interpretive Strategy

The Scottish Biodiversity Strategy is a major initiative emanating from the Scottish Executive. Biodiversity has been identified as a key component of sustainable development. The Strategy will guide public and business decision makers to ensure that Scotland's unique, remarkable and diverse range of species and habitats are conserved.

The SBS Steering Group, with Interpret Scotland guidance, has commissioned Stevens Associates to produce an Interpretive Strategy that will ensure Biodiversity is embedded in the everyday life and business of Scotland.

Research has shown that currently 95% of Scots have no understanding of the term biodiversity. Through interpretation the intent is to radically alter this perception. The Interpretive Strategy will seek to ensure connection of high-level strategic communications with the delivery of important messages affecting local biodiversity in ways and in language that will relate to all audiences. This will be underpinned by an exciting, imaginative communications campaign, appropriately resourced and involving key stakeholders to communicate the importance of biodiversity.

To find out more contact Bob Jones, Head of Design and Interpretative Services, Forestry Commission Scotland, bob.jones@forestry.gsi.gov.uk

Events

Interpretive Master Planning

Developing an interpretive plan for your park, heritage site or attraction.

May 11-13, 2004

Plas Tan y Bwlch, Snowdonia National Park

John Veverka and Plas Tan y Bwlch

Contact Plas Tan y Bwlch on 01766 590324, plas@eryri-npa.gov.uk

Getting the Message Across

May 25, 2004

Battleby Conference Centre, Perth

Scottish Natural Heritage / James Carter

£50 (including lunch & refreshments)

Contact Karen Smith on 01738 444177

Oral History on Display: Presenting personal testimonies for exhibitions, presentations and publications

June 12-13, 2004

The annual conference of the Oral History Society. Visit www.oralhistory.org.uk or contact Polly Russell on 020 7412 7460.

Association for Heritage Interpretation Annual Conference

September 8-10, 2004 , Glasgow

The 2004 AHI annual conference will be in Glasgow.

Visit www.heritageinterpretation.org.uk for details.

Museums Association Conference and Exhibition 2004

September 13-15, 2004, Edinburgh

The Museum Association's annual conference and exhibition will be in Edinburgh.

Visit www.museumsassociation.org.uk for details.

Planning, Design, Fabrication and Evaluation of outdoor interpretive panels.

September 15-17, 2004

Plas Tan Y Bwlch, Snowdonia National Park

Plas Tan y Bwlch and John Veverka

Contact Plas Tan y Bwlch on 01766 - 590324, plas@eryri-npa.gov.uk

Publications

Design Project Management

Griff Boyle (2003) Ashgate Publishing Ltd

ISBN 0 7546 1831 5, 182pp

Design Project Management is a guide to contracting and working with designers, and to managing design projects to successful completion. This comprehensive book is written for non-designers and would be of particular interest to anyone wishing to commission a major project. The author takes you through the whole project process, from setting objectives to briefing and appointing designers, assembling in-house and external teams to completion, signing off and post project evaluation. Practical advice is also given on the tendering and contractual process, project management and financial reporting. This book is a useful guide to design project management and how to successfully manage the client - contractor relationship.